

INSURANCE WEB SALES

Resources to Help Agents Sell Insurance on the Internet!

Serving
Independent
Agents Since
1999!

PO Box 261 - Burlington, NC 27216
Phone: 502-445-2382 - Fax: 336-376-0953

Web Site: <http://www.insurance-web-sales.com> - E-mail: gsavelli@aol.com

Facebook/Twitter/Linked In Account Set Up Sale!

(We will set up your Facebook, Linked-In, and Twitter business accounts and customize them per your request.
Just fill in the information below and we will take care of the rest!)

**“Yes I would like to order your \$149 Business Facebook/Twitter Setup”
We’ll do it all, from start to finish for a low one-time fee.
VALID ONLY FROM NOVEMBER 20-30, 2012**

(After initial posts we make, you will need to make your OWN random posts and tweets to keep content/account current... We’ll show you how, once your Facebook/Twitter/Linked-In set up is complete.
We’ll also add Facebook and Twitter/Linked-In links to your current agency web site if we designed it, or give you the code to have it added to your web site if we did NOT design it. PLUS you will get our tutorials on posting.)

ORDER FORM (complete and fax back to 336-376-0953)

Your Name: _____

Your Agency Name: _____

Office Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone Number: _____

Mobile Phone/Cell Phone Number: _____

Fax Number: _____

Toll Free Phone # if you have one: _____

Your Current Agency E-Mail Address: _____

Note: If we do your hosting on your insurance website, we will be setting up an email address to use for these social pages. The email address will be: social@YourDomainName.com (Of course YourDomainName.com will be substituted with your real domain name on your insurance website. For Facebook, Linked-In, and Twitter, we cannot use Gmail, Yahoo, or any “info@” email address. If we do NOT host your web site, we will need YOU to set up the email at: social@YourDomainName.com And let us know when you have completed that email set-up.

GENERAL INFO NEEDED TO SET UP ALL SOCIAL MEDIA ACCOUNTS:

Your Insurance Agency Website URL: _____

Your Office Business Hours: _____

ITEMS NEEDED FOR TWITTER:

1) Select a User Name (must be 12 letters or less, NO dashes, spaces of other characters like -,+,/, etc.)

1: _____

if user name not available, give us a second choice: 2: _____

2) We will set up your Twitter PASSWORD as: 12345!12345 AND WE WILL HAVE CONFIRMATIONS SENT TO THE EMAIL ADDRESS WE SET UP (OR YOU SET UP IF WE DON'T HOST YOUR WEBSITE) AT: social@YourDomainName.com

3) Brief description of your business (example: "Serving the personal and commercial insurance needs of residents and businesses in the Central Ohio Valley for 3 Decades!" - Keep it 25 words or less:

4) First "Tweet" (example: "Thanks to all our customers for making our agency one of the leaders in online insurance sales - visit our website and get a free quote!") - Keep is short and sweet!

5) Any news/insurance/other people to follow? (Examples: Gary Savelli, Wall Street Journal, World Economic Forum, Forbes, BBC Business, Market Watch, Financial Times, Understand Insurance, Insurance Studies, CNNMoney.com, HealthCare.gov, Insurance Journal, Insurance News, etc.)

6) Mobile phone #: _____ and a good time to have Twitter text you to activate your account for mobile use - they will text you and you need to respond with the word "go", to 40404.

ITEMS NEEDED FOR FACEBOOK:

1) WHAT DO YOU WANT YOUR FACEBOOK PAGE TO BE TITLED (SUBJECT TO AVAILABILITY - can be something like: JohnsonIns, OhioRestaurantIns, JimSmithAgency, etc..... MUST BE 15 LETTERS/DIGITS OR LESS!)

Facebook Page Name: _____

2) Email Address and password for Facebook Login (NOTE: You cannot use an email address that is already being used on another Facebook account - therefore, we will be setting up an email address for this purpose per below. If we do not have access to your hosting account, you will need to set the email address up as follows:

New Facebook Email Address Will Be: social@yourdomainname.com (substitute your domain name of course)

Password will be: 12345!12345

3) First Post: (example: “Thanks to all our customers for making our agency one of the leaders in online insurance sales - visit our website and get a free quote!”) - Keep is short and sweet!

4) Will you be sending us photos or logos to use? If so, we need one that is square (160 X 160 pixels) for your image/icon, and some photo or graphic that is 851 X 314 Pixels wide for the main photo on the Facebook agency page. We suggest things such as a staff photo, photo of your office, agency logo, website logo, etc. If we don’t get photos from you we will make one of each of our own for you, however no graphic editing will be permitted.

Yes, I will be emailing photos (email photos to gsavelli@aol.com)

No, I have no photos, use appropriate graphics of your choice.

5) What Search of Keyword phrases do you want us to optimize for (example: “Texas contractor insurance”) for

We recommend using your state perhaps (or city, if large city) and the line of coverage you are featuring, or any term you feel is important and that your viewers will be using to find your services. It will be listed on your Facebook page to help with search results:

search phrases or keywords: _____

6) Any other special instructions?

FOR LINKED-IN:

1) Email Address and password for Facebook Login (NOTE: You cannot use an email address that is already being used on another Linked-in account - your email below must be a unique one to Linked-In for us to set up!)

Linked-In Email Address Will Be: social@yourdomainname.com (We will substitute your domain name of course)

Password will be: 12345!12345

2) Areas of interest (i.e., agent, company representative, broker, etc.)

3) Will you be sending us photos or logos to use? If so, we need one that is square (160 X 160 pixels) for your image/icon

[] Yes, I will be emailing photo (email photos to gsavelli@aol.com)

[] No, I have no photos, use what you deem appropriate for my member icon.

4) What Search of Keyword phrases do you want us to optimize for (example: "Texas contractor insurance") for ? We recommend using your state perhaps (or city, if large city) and the line of coverage you are featuring, or any term you feel is important and that your viewers will be using to find your services. It will be listed on your Linke-in page to help with search results:

search phrases or keywords: _____

5) Date of Birth: _____

6) Skills or Area of Expertise: _____

7) Previous Job position (dates started/ended: _____

8) Education (school, degree, dates attended, field of study): _____

9) Any other special instructions?

10) Return this order form and agreement for our layout system and schedule of fees.

I agree to all the terms of this Social Media contract. I understand that the \$149 deposit is NON REFUNDABLE once the Facebook, Linked-In & Twitter page build projects have commenced.

Your signature: _____ date: _____

Your Name (type or print): _____

You may email a PDF of this form to gsavelli@aol.com, or fax it back with your credit card information to 336-376-0953 to reserve your programming time as soon as possible. Deposit to reserve work is \$149.00 and pays the Facebook/Twitter/Linked-In projects in full. It is fully refundable up to the time we start work. But once we START your project, the deposit if FULLY EARNED and NON-REFUNDABLE.)

Credit Card Information (MC/Visa/Discover only) NOTE: we do NOT take American Express!:

Credit Card# _____ Amt. Charged: \$149.00

Exp. Date: _____ 3 digit security code on back of card: _____

Signature: _____